



Associated Students, Inc.

ELECTIONS CANDIDATE ORIENTATION



Leadership | Advocacy | Student Growth

Orientation Outline



- **Election Requirements**
- **Posting Policies**
- **Campaigning Practices**
- **Committing to ASI Events**

Elections Requirements



- **Campaign finances cannot exceed \$500 per candidate (Candidates will turn in receipts – keep track of how you're spending your dollars!)**
 - **Includes donated materials**
- **No ASI funds or materials can be used by candidates**
- **Classroom presentations are only allowed upon approval from instructors**
- **ASI branded clothing is not allowed to be worn while campaigning**
- **Candidates should have an Elections Committee member attend the presentation with them (to make sure things are being done correctly)**
- **Campaigning must not interfere with classroom lectures**

Creating Flyers



Canva

Poster My Wall

Adobe Creative Suite

CHRISTIAN JACKSON



**FOR
ASSOCIATED STUDENTS
INC.
PRESIDENT**

USING YOUR TOROMAIL

FOR MORE INFORMATION CONTACT:
CJACKSON166@TOROMAIL.CSUDH.EDU

20

DIGNITY
COMMITMENT
DETERMINATION

**C
I
N
D
Y**



**R
O
M
E
R
O**

**FOR COLLEGE OF NATURAL AND
BEHAVIORAL SCIENCE
REPRESENTATIVE**

LOOK OUT FOR VOTING LINK
THROUGH TOROMAIL
March 18-21st

19

cromero103@toromail.csudh.edu

Must Include:

- **Name**
- **Position**
- **Contact**

Other Information:

- **Voting Details**
- **Your Platform**
- **Photo**

Posting Policies



- **All flyers need to be first approved by Elections Commission (Emma, Mercy, and Aaditya – asielections@csudh.edu) then taken to the LEAD office, Loker Student Union, Rm 121, for stamped approval – your contact information is required on the flyer**
- **Social media posts must be approved by the Elections Commission before posting**
- **All lawn signs shall be removed immediately following Elections or face a fine**
- **ASI logo may not be used on any campaigning materials**

Posting Policies



- **Items posted on designated bulletin boards must adhere to the following:**
 - **No smaller than 4 x 6 inches**
 - **Not exceed 11 x 17 inches**
 - **Must have contact information printed and visible**
 - **Phone number, email, or website**
- **Only one item per bulletin board, regardless of style**
- **Only use thumb tacks or staples for posting**
- **Walkway banners cannot exceed 8' W x 3' H**

Campaign Practices



- **Publicity for candidates is permitted to start on Monday, March 2nd, at 8 a.m.**
- **Samples of campaign materials must be submitted to the Elections Commission for approval**
- **Buttons, stickers, hats, etc.**
- **Receipts of expenditures must be received within 24 hours of polls closing, by Friday, March 27th at 11:59pm**
- **If no campaign materials were used, an email must be sent to the Elections Commissioner stating that no materials were used**

Campaign Practices



- **Build a strong campaign message**
 - **Clearly state why you are running and what you stand for**
 - **Keep your message simple, relatable, and practical**
- **Use multiple channels for outreach**
 - **Print, word of mouth, digital, and more!**
- **Make voting easy and exciting!**
 - **Remind students to vote, use countdowns and reminders on social media, and create a sense of urgency!**
- **Pro Tip: The most successful candidates make voting feel personal and urgent —help students see how their vote directly impacts campus life!**

Elections Events



- **Candidate Forum 1**
 - **Monday, March 9th, 2026**
 - **3:30 – 4:30 PM**
 - **East Walkway**
- **Candidate Forum 2**
 - **Thursday, March 19th, 2026**
 - **2:30 – 3:30 PM**
 - **East Walkway**
- **Candidate Debate**
 - **Monday, March 16th, 2026**
 - **3:30 PM – 4:30 PM**
 - **North Lawn**
- **Candidate Mixer**
 - **Wednesday, March 25th, 2026**
 - **4:00 PM – 6:00 PM**
 - **LSU Palm Courtyard**

**CANDIDATES MUST INFORM THE ELECTIONS COMMISSIONER
WHAT EVENTS THEY PLAN ON ATTENDING USING THE SIGN UP
GENIUS LINK BY FRIDAY, MARCH 6TH BY 5PM.**

Sign Up for Events!



Votings



- **Students vote from March 23rd to March 26th**
- **All active students will receive a voting link in their ToroMail**
- **All students who vote are automatically entered to win various prizes – this is dependent on how many voters have participated. Ex. 300 votes are cast – a prize is released to a random voter. 600 votes are cast – another prize is released to a random voter.**
- **Encourage fellow students to vote!**

Elections Advisors/Chair



**ELECTIONS COMMISSIONER
AADITYA KAPADIA
ASIELECTIONS@CSUDH.EDU**

**UNIVERSITY DESIGNEE
JOSEPH PACHECO
JPACHECO60@CSUDH.EDU**

**MARKETING AND PR COORDINATOR
EMMA BURKE
EBURKE4@CSUDH.EDU**

**EVENT COORDINATOR
MERCY CALVO-CRUZ
MCALVOCRUI@CSUDH.EDU**

ASI OFFICE: 310-243-3686

Commission Mememebers



**DIRECTOR OF LEGISLATIVE AFFAIRS
ROSEMARY ORTEGA
ASILEG@CSUDH.EDU**

**INTERNATIONAL STUDENT REP.
NEEL AHIR
ASIINTL@CSUDH.EDU**

**COLLEGE OF NATURAL AND
BEHAVIORAL SCIENCES REP.
TIMOTHY KOLKE
CNBS@CSUDH.EDU**

**VICE PRESIDENT OF
ACADEMIC AFFAIRS
CHASITY COWAN
VPAA@CSUDH.EDU**