



ASSOCIATED STUDENTS, INC.
CALIFORNIA STATE UNIVERSITY, DOMINGUEZ
HILLS 1000 E. Victoria St., Carson, CA 90747 ♦ Ph: 310-243-3686 ♦
Fax: 310-928-7141 asi@csudh.edu ♦ www.asicsudh.com

Minutes
Elections Commission
Friday, February 7, 2025 10:00 AM
Loker Student Union Room (LSU) 113

- I. Called to order at 10:02 a.m. by Michelle Gonzalez, Chairperson.
- II. Roll Call
Voting Members Present: Michelle Gonzalez, Marcelo Cowo, Gyanan Kolasani, Janet Alvarez and Alexandra Huitzaca
Advisors Present: Raven Emmert, Kevin Truong and Melissa Neustein
Visitors: Imari Taylor
- III. Approval of Agenda – Action Item
*M/Kolasani, S/Alvarez to approve the agenda of February 7, 2025 as submitted.
VOTE: UNANIMOUS
- IV. Approval of Minutes (December 6, 2024, January 24, 2025) – Action Item
*M/Alvarez, S/Kolasani to approve the minutes of December 6, 2024 as submitted.
VOTE: UNANIMOUS

*M/Huitzaca, S/Alvarez to approve the minutes of January 24, 2025 as submitted.
VOTE: UNANIMOUS
- V. Reports
Marketing & Public Relations Coordinator – Emmert is collaborating with Neustein to obtain eligibility checks, conduct GPA assessments, and verify unit eligibility for election candidates.
Events Coordinator – Truong mentioned the upcoming events during the conversation. In addition, he is talking to Alejandro at LSU reservations today about relocation plans in case of rain.
- VI. Open Forum – Agenda Items Only
Time for members of the audience to address the Commission on specific agenda items only. None
- VII. Unfinished Business
 - A. Elections Communications Strategy – Discussion Item
The commission will review the proposed communications strategies for the ASI

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Elections 2025-2026. Emmert mentioned that the extended deadline is today. She also noted that two drip campaigns are currently underway: one for the ASI pick-up app, which encourages users to pick up their items, and another for the ASI pick-up app group, which provides updates on events and encourages sign-ups. When candidates begin their campaigns, we will also reach out to inform them about how and where they can vote. Regarding filming for our social media page, our social media programming assistant will only be able to film this committee, so he will be reaching out to coordinate schedules. Truong mentioned that he spoke to Jessica, and we are set to distribute a parking pass once we reach a certain tier level for voters. Huitzacia suggested creating a handout to inform people about the voting process. Gonzalez proposed potentially having classroom presentations to demonstrate to students how to vote.

B. Election Application Updates – Discussion Item

The committee will discuss application updates.

Emmert reported that we have given out a total of 62 applications. Out of these, 55 are currently active on Emma, the platform we are using. Additionally, 18 applications have been turned back in. She believes that some applicants may have graduated in the fall semester, which could explain why we were unable to retain them.

The breakdown of applications is as follows:

- 2 for Director of Legislative Affairs
- 1 for Elections Commissioner
- 2 for Executive Vice President
- 4 for Student Activities Commissioner
- 2 for President
- 2 for Directors of Student Services
- 1 for the College of Natural and Behavioral Sciences Representative
- 1 for Vice President of Finance
- 1 for International Students Representative

There is one ineligible candidate; however, they will be informed of their right to appeal.

VIII. New Business

A. Event Updates – Discussion Item

The committee will review Elections events.

Truong discusses how the type of food the committee chooses will influence his order. Emmert raises the question of whether they prefer a grab-and-go option or a more sit-down dining experience. He proposes incorporating activities to encourage students to stay at the event instead of just grabbing food. Ideas

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include offering small bites and drinks, along with activities

like friendship bracelet making, coloring pages, decorating rocks, and creating room sprays. Gonzalez suggests inviting clubs and organizations to participate as well. Truong also introduces the idea of a mixer. They have \$5,500 allocated to the Elections voting platform, however will only be using \$2,319 for Election Buddy.

IX. Open Forum – Discussion Item

Time for members of the audience to address the Commission. None

X. Adjournment

Meeting adjourned at 11:01 a.m.