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## Minutes

### Elections Commission

Friday, November 22, 2024, 10:00 AM

Loker Student Union (LSU) Room 323

- I. Called to order at 10:10 a.m. by Michelle Gonzalez, Chairperson.
- II. Roll Call  
**Voting Members Present:** Michelle Gonzalez, Marcelo Cowo, and Gyanan Kolasani  
**Voting Members Absent:** Janet Alvarez and Alexandra Huitzacua  
**Advisors Present:** Raven Emmert, Kevin Truong, and Melissa Neustein  
**Visitors:** Imari Taylor
- III. Approval of Agenda – Action Item  
\*M/Cowo, S/Kolasani to approve the agenda of October 25th, 2024 as submitted.  
**VOTE: UNANIMOUS**
- IV. Approval of Minutes (November 8, 2024) – Action Item  
\*M/Cowo, S/Kolasani to table the November 8, 2024 minutes.  
**VOTE: UNANIMOUS**
- V. Reports  
**Marketing & Public Relations Coordinator** – Emmert mentioned that she has a meeting on Monday with a representative from Election Buddy regarding a potential voting platform, along with Lakey and Deepak. Someone inquired about eligibility and may come into the office to pick up a new packet, as they are a non-board member interested in running for an executive board position. However, Emmert also noted that she is considering a non-executive position. She clarified the process and believed the individual will return for a new packet. The Office of Student Affairs is the department responsible for verifying eligibility.  
**International Student Representative** – Kolasani has sent out all emails regarding the spreadsheet.  
**Elections Commissioner** – Gonzalez and Alvarez handed out flyers on Wednesday.
- VI. Open Forum – Agenda Items Only  
Time for members of the audience to address the Commission on specific agenda items only. None.

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VII. Unfinished Business

A. Elections Communications Strategy – Discussion Item

The commission will continue to review the proposed communications strategies for the ASI Elections 2025-2026.

Cowo suggested that we clarify the language regarding applicants for executive positions, particularly advising against those who haven't served on the board. Taylor noted that several students have attempted to apply for executive board positions, and the front desk has had to explain that they must first serve on the board for four months. Only after this period can they run for an executive position if one becomes available. Emmert mentioned that emails could be tailored to address this issue more effectively, emphasizing the importance of clear wording from the front desk. Kolasani said that he sent emails but had not received any responses. Emmert would like to start gathering ideas for promotional items, with the hope of purchasing them before winter break. She mentioned traditional items such as shirts, keychains, bags, planners, etc., and asked for the board's opinions. Truong raised a question about whether, with a larger budget from not partnering with Big Pulse anymore, the board would prefer to focus more on promotional items or food for events. Emmert added that the budget could also be allocated for increased campus marketing or giveaway items.

VIII. Election Application Updates - Discussion Item

A. The commission will discuss application updates.

Emmert noted that 13 packets were picked up in person, while 4 applications were submitted online. Last year, 39 packets were picked up, resulting in a conversion rate of 35%. Truong pointed out that we should consider the fact that fewer people are on campus due to finals and the upcoming holidays. He suggested reaching out to professors who will have winter sessions. Gonzalez emphasized the importance of delivering a classroom presentation before the semester ends. Cowo proposed that waiting until spring rather than during finals week might be more effective.

IX. New Business – None

X. Open Forum – Discussion Item

Time for members of the audience to address the Commission. None.

XI. Adjournment

Meeting adjourned at 10:56 a.m.