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Minutes
Elections Commission
Friday, December 9, 2022 10:00 AM
Zoom Meeting
<https://csudh.zoom.us/j/4387912222>

This meeting is being facilitated through an online zoom format, consistent with the Governor's Executive Order N25-20, suspending certain open meeting law restrictions.

- I. Called to order at 10:04 a.m. by Edgar Mejia-Alezano, Chairperson.
- II. Roll Call
Voting Members Present: Edgar Mejia-Alezano, Ezinne Nwadiogu, Robert Cunningham, and Obioha Ogbonna
Voting Members Absent: Stephanie Vargas
Advisors Present: Raven Emmert and Marcus Jones
Visitors: Joyce Galvan
- III. Approval of Agenda – Action Item
*M/Cunningham, S/Ogbonna, to approve the agenda as submitted.
VOTE: UNANIMOUS
- IV. Approval of Minutes (November 16, 2022) – Action Item
*M/Cunningham, S/Nwadiogu to approve the minutes of November 16,2022.
VOTE: UNANIMOUS
- V. Reports – None
- VI. Open Forum – Agenda Items Only
Time for members of the audience to address the Commission on specific agenda items only. None
- VII. Unfinished Business
 - A. Elections Promotional Items & Giveaway – Discussion Item
The Commission will review final designs drafts for giveaway materials.
Marketing and Public Relation Coordinator- Emmert on feedback received for the election items to be given out. Some of the final design ideas, new t-shirt colors which would include either white or a sand color. The commission is three for the sand t-shirts and two for the white, Vargas would be the tie breaker.(Point of order chairperson is not present). New micro tote bags were introduced to the commission, as well as possible different color

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combinations that could be used for the elections campaign. The majority of the commission would prefer the original canvas over the micro tote bag. Some other items that would be given out to the students would be some ChapSticks with logos and ASI logo, stickers. The prices for the items is as follows, 125 shirts would be approximately \$698 with shipping included, 150 micro tote bags approximately around \$290 without shipping and 100 ChapSticks for \$100, as well as stickers 500 stickers for \$169. The total budget was stated to be \$1500. The commission was given three different choices for the to be given out and decided that option number 3 was better liked.

B. Elections Marketing Efforts – Discussion Item

The Commission will discuss efforts to encourage students to turn in their election application.

Marketing and Public Relation Coordinator-Emmert mentions a new email drip campaign. A drip campaign is explained to be sequence of emails triggered by different actions. In this case this drip campaign will be in hopes the ASI candidates/ applicants don't forget and are motivated to turn applications in. If applicants turn in their applications by December 16th they will receive an incentive (ASI swag bag). ASI President Ogbonna's concern about those who don't pick up application on the timeline of the drip campaign if they will still be able to receive previous emails. Emmert then explains that the emails are triggered depending on when the applicants are added to the chain.

VIII. New Business

A. Elections Events – Discussion Item

The Commission will discuss details of proposed elections events.

Marketing and Public Relation Coordinator-Emmert present all the election events for potential candidates. Some of the events are scheduled to be on different days and would be up to the candidate to accommodate to their schedules. ASI Executive Vice President Mejia-Alezano's concern on event time slots beings around the same time for candidates. Emmert states this is around the schedule of the chairperson, but will consider the concern and look into potential other time period for the events. Food items for the mixer and the question for the committee is where to get the food due to the campus situation regarding Aramark. Most of the committee agrees with the fact that ASI should not be the ones to give dining services from the campus and decides that catering outside the campus would be the best option. Emmert then explains there needs to be a catering exemption needs to be approved by the campus. Emmert suggest pasta or Italian since there are many options and versatile. Mejia-Alezano mentions an in-n-out truck, Emmert explains that for that process a permit needs to be issued by a Fire Marshall, the location of the mixer being in the ballroom and not being easy in terms of accessibility. Loker Student Union for entertainment will provide speakers and microphones, a DJ will be booked through KDHR, potentially DJ Vixen for the mixer. Ogbonna mentions that DJ Vixen would be a good choice because she would promote the event.

IX. Open Forum

Time for members of the audience to address the Commission. None

X. Adjournment: Meeting adjourned at 10:47 a.m.

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