



**ASSOCIATED STUDENTS, INC.**  
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Minutes  
Elections Commission  
Friday, March 4, 2022 9:00 AM  
Zoom Meeting

*This meeting is being facilitated through an online zoom format, consistent with the Governor's Executive Order N25-20, suspending certain open meeting law restrictions.*

- I. Meeting called to order at 9:37 a.m. by Sophia Arlantino, Chairperson
- II. Roll Call  
**Voting Members Present:** Cindy Romero, Jonathan Molina-Mancio, and Alex Alvarado  
**Advisors Present:** Adam Kasarda, Raven Emmert, and Michellena Lakey  
**Visitors:** Natalia Garcia
- III. Approval of Agenda – Action Item  
\*M/Molina-Mancio, S/Romero to approve the agenda as submitted  
**VOTE: UNANIMOUS**
- IV. Approval of Minutes (February 16 and 18, 2022) – Action Item  
\*M/Molina Mancio, S/Romero to approve the minutes from February 16, 2022  
**VOTE: UNANIMOUS**  
\*M/Molina Mancio, S/Romero to approve the minutes from February 18, 2022  
**VOTE: UNANIMOUS**
- V. Reports  
**College of Health & Human Services Representative** – Arlantino reported both candidate orientation meetings were this week, and they were a success. All the candidates showed attended the meetings. Arlantino and Emmert coordinated with the fifth candidate to create a virtual orientation which was also a success. The Candidate Forum is on Monday February the 7<sup>th</sup>, and she encouraged Commission members to attend.  
**Marketing and Public Relations Coordinator-** Emmert reiterated Arlantino's report of the Candidate Orientation Meetings. In addition, she was able to record which events the candidates intend to attend. She reminded the Commission candidates are required to attend 2 out of 4 of the events. As of 8:00 a.m. this morning, the candidates are able to start promoting. Emmert has begun receiving images from the candidates which she will approve or veto.
- VI. Open Forum – Agenda Items Only  
Time for members of the audience to address the Commission on specific agenda items only. None

VII. Unfinished Business

A. Elections Promotional Items & Giveaway – Discussion Item

The Commission will continue review of current marketing materials and strategies to distribute materials effectively

Emmert is planning to release several social media announcements over the following dates:

- 12:00 p.m. March 2, 2022: Candidate Forum 1 Announcement
- 12:00 p.m. March 3, 2022: Candidate Forum 1 Announcement
- 10:00 a.m. March 7, 2022: Candidate Forum 1 (Day of)
- 1:00 p.m. March 8, 2022: Candidate Debate Announcement
- 12:00 p.m. March 9, 2022: Candidate Forum 2 Announcement
- 12:00 p.m. March 10, 2022: Candidate Debate Announcement
- 12:00 p.m. March 16, 2022: Candidate Forum 2 (Day of)

In between these postings Emmert plans to use engaging Instagram stories to get grab students' attention. For the March 16<sup>th</sup> announcement she will also release a campus wide email that announces Spring Fling save the date as well as encourage student voting preparation. Emmert announced that beginning March 7<sup>th</sup>, ASI will start weekly giveaways. Contest enrollment will be open from Monday – Thursdays, winners announced on Friday. In addition to this, Emmert plans to have thermometer giveaways. Prizes will be given out at various milestones in regard to voter turnout, Emmert's goal is to reach 2,000. Overall Emmert plans to disperse of elections materials as exclusively as possible, to help build buzz around elections. Lastly, next week Teddy the Toro will stop by the ASI office where they will film content featuring Teddy in promo items.

VIII. New Business

A. Big Pulse Update – Discussion Item

The Commission will receive updates regarding Big Pulse documents

Emmert announced that this week she was able to upload election data into Big Pulse. All of the candidate information has been uploaded, as well as the clubs and organizations from Revenue Sharing. Next she will focus on uploading the images and platforms for each candidate, she is just waiting on Big Pulse for an updated link. The next steps include promoting Big Pulse and preparing students for voting.

IX. Open Forum

Time for members of the audience to address the Commission.

Lahey announced there will be a second vote later in April through Big Pulse, it will be the Student Referendum Vote. Molina Mancio noted received approval from Vice President, Franklin that Academic Affairs will cover the additional voting fee.

X. Meeting adjourned at 10:02 a.m.

**“ASI REPRESENTS THE STUDENTS”**