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Minutes
Elections Commission
Friday, January 21, 2022 9:00 AM
Zoom Meeting

This meeting is being facilitated through an online zoom format, consistent with the Governor's Executive Order N25-20, suspending certain open meeting law restrictions.

- I. Meeting called to order at 9:02 a.m. by Sophia Arlantico, Chairperson
- II. Roll Call
Voting Members: Janelle Catbagan, Cindy Romero,
Advisors Present: Raven Emmert, Adam Kasarda, Michellena Lakey
Visitors: Natalia Garcia, Jonathan Molina-Mancio
- III. Approval of Agenda – Action Item
*M/Romero, S/Catbagan to approve of the agenda.
VOTE: UNANIMOUS
- IV. Approval of Minutes (December 10, 2021) – Action Item
*M/Catbagan, S/Romero to approve of the minutes from December 10, 2021.
VOTE: UNANIMOUS
- V. Reports
Chairperson- Arlantico was able to meet with Emmert to discuss BigPulse and any relevant updates. She announced that within 2 weeks there should be a meeting with BigPulse, and how we could navigate towards that.
- VI. Open Forum – Agenda Items Only
Time for members of the audience to address the Commission on specific agenda items only.
- VII. Unfinished Business
 - A. Election Marketing Efforts – Discussion Item
The Commission will discuss marketing strategies and images for Elections 2022. Emmert informed Commission members the deadline to submit an application packet has been extended to February 11th, 2022 for marketing purposes. This week, January 20th, 2022, an email was sent out to the student body registered for Spring. Since the email went out ASI has received 49 new students interested in receiving an electronic application. Emmert intends to send out another email next week emphasizing the call to action of getting involved on campus. Both Emmert and Arlantico plan on splitting contacts and contacting applicants directly by phone. She hopes to complete this task by the end of next week.

Romero offered to help Emmert and Arlantino with completing this task. Emmert also shared the call to action she wrote which was included in her last email, it went “Wanna get involved at CSUDH but don’t know how? Check this out”. In addition, the graphics team have created several variations of elections material to post on the different ASI social media platforms.

B. Elections Promotional Items & Giveaway – Discussion Item

The Commission will review the Elections Budget to consider possible giveaway and incentives

Emmert announced that she has now received all of the election’s promotional items. This includes the t-shirts, tote bags, and water bottles which she presented in earlier meetings. She reported all items appear to be in good condition. The week of voting it is Emmert’s request for student staff and Board of Directors to wear elections apparel while on the campus. Emmert also noted that the quantity of apparel she purchased this year was purposefully less than previous years for several reasons.

VIII. New Business – None

IX. Open Forum

Time for members of the audience to address the Commission.

X. Adjournment

Meeting adjourned at 9:45 a.m.

