



ASSOCIATED STUDENTS, INC.
CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS
1000 E. Victoria St., Carson, CA 90747 ♦ Ph: 310-243-3686 ♦ Fax: 310-928-7141
asi@csudh.edu ♦ www.asicsudh.com

Minutes
Elections Commission
Friday, February 4, 2022 9:00 AM
Zoom Meeting

This meeting is being facilitated through an online zoom format, consistent with the Governor's Executive Order N25-20, suspending certain open meeting law restrictions.

- I. Meeting called to order at 9:04 a.m. by Sophia Arlantino, Chairperson
- II. Roll Call
Voting Members: Janelle Catbagan, Cindy Romero, Obioha Ogbonna, Jonathan Molina-Mancio
Advisors Present: Adam Kasarda, Raven Emmert, Michellena Lakey
Visitors: Natalia Garcia and Michelle Santos
- III. Approval of Agenda – Action Item
*M/Romero, S/Catbagan to approve of the agenda as submitted.
VOTE: UNANIMOUS
- IV. Approval of Minutes (January 21, 2022) – Action Item
*M/Romero , S/Catbagan to approve of the minutes from January 21, 2022 with added amendment that voting member Obioha Ogbonna was not present for Commission meeting. **VOTE: UNANIMOUS**
- V. Unfinished Business
 - A. Election Marketing Efforts – Discussion Item
The Commission will discuss marketing strategies and images for Elections 2022 Last Friday, Arlantino, Romero, and Emmert were able to contact a list of students who inquired about an open position for this year's election cycle. During this process Emmert said she was able to collect feedback from students which may useful for future elections. She feels, in regard to future election promotional emails, that the subject line should be more apparent or clear about the content of the email. In addition, she believes follow up emails or text messages would also help streamline the application process. As well, more clarification on the application process itself may be necessary to clear up confusion that students may have when applying. Another clarification Emmert and Commission members feel is important to make is the role of ASI and the responsibilities of open positions. On February 10th Emmert plans to forward students another email reminding them of the upcoming deadline and urge them to complete their Elections packet.

B. Elections Promotional Items & Giveaway – Discussion Item

The Commission will review current marketing materials and implement strategies to distribute materials most effectively

Emmert plans on bringing Ivan Lopez to share social media updates in regard to Elections promotions with the Commission. Since the campus is returning to in person, Emmert would like to work on an event that involves the idea of a golden ticket. She hopes to implement new fun strategies to build comradery with new and returning students. In addition, Emmert’s goal by the end of Elections is to have all promotional items distributed fairly so there are no leftovers. The Commission then took time to check out the promotional items. Emmert commented that she purposefully left out the election year as to not let the material become dated.

VI. New Business

A. Elections Timeline Programming Updates – Discussion Item

The Commission will hear Programming Updates regarding the Elections Timeline.

Michelle Santos started her presentation by updating the Commission on upcoming programs. So far, both candidate orientation meetings and the candidate forum #2 have been confirmed. Santos is still currently waiting on candidate forum #1, candidate debate, and elections mixer. She is anticipating that by next week candidate forum #1 and the candidate debate will be confirmed, she is waiting for a response from the LSU. Arlantico explained that she will be unavailable to attend the Elections Mixer from March 21st – March 24th and expects other Commission members to help with these events. She would like for Commission members to be present at upcoming events to assist with set up and tabling. Santos plans on double checking on the protocol or rules for campus event access in regard to COVID response. Moving forward in regard to event protocols, Lakey asked for members to be informed on ASI and to check in with Santos at minimum one hour before an event start time.

VII. Open Forum

Time for members of the audience to address the Commission.

None

VIII. Adjournment

Meeting adjourned at 9:54 a.m.