



ASSOCIATED STUDENTS, INC.
CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS
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Minutes
Executive Committee
Friday, November 6, 2020 9:00 AM
Zoom Meeting

This meeting is being facilitated through an online zoom format, consistent with the Governor's Executive Order N25-20, suspending certain open meeting law restrictions.

- I. Called to order 9:04 a.m. by Rihab Shuaib, Chairperson
- II. Roll Call
Voting Members Present: Rihab Shuaib, Lola White, and Blake Anger
Advisors Present: Matthew Smith, Rasheedah Shakoor, Michellena Lakey, and Djeneba Ahouansou
Visitors: Jesse Magana, Jessica Achugbue, and Shamshad Elimu
- III. Approval of Agenda – Action Item
*M/Anger, S/White to approve the agenda of November 6, 2020 as submitted
VOTE: UNANIMOUS
- IV. Approval of Minutes (October 23, 2020) – Action Item
*M/White, S/Anger to approve the minutes of October 23, 2020 as submitted
VOTE: UNANIMOUS
- V. Open Forum – Agenda Items Only
Time for members of the audience to address the Committee on specific agenda items only. None
- VI. Unfinished Business
 - A. ASI Organizational Goals/Strategic Plan Tracking – Discussion Item
The Committee will discuss Finalized Organization Goals and plan for 2020-2021
Lakey shared the document created by staff per Executive Committee request regarding strategy for accomplishing organizational goals. Lakey compared both previous and new updated organizational goals for executive considerations. Revenue-generating projects (including a prospective Amazon Locker) will be primarily researched and led by Ahouansou; Lakey would work on updating of documents, processes, and procedures. The work will focus on the following areas: identifying documents in need of adjustment given the current virtual environment, creating written procedures regarding operational needs, and growing the organization in terms of expanding services provided. ASI had begun such expansion prior to the COVID-19 pandemic; research can still be done in preparation for future growth endeavors. As the person who manages human resources for ASI, Lakey is working to identify new and creative ways to engage

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ASI employees in the alternative environment. The document also listed Shuaib as the student representative on committees of ASI initiatives with the staff. ASI President can appoint any other BOD member to serve on the committees. There will be conversation around finding creative ways to attract new interns and students who can sit on committees, which is a concern Shuaib has expressed in past meeting. Another action item is to identify partners and stakeholders with whom ASI can improve or develop relationships with positive and detailed communication. ASI staff will collaborate to determine new ways to build community within the ASI organization given the virtual environment due to the pandemic. Lakey further noted that the staff would like to better identify specific duties pertaining to Board members in order to link certain behaviors to the student learning outcomes. ASI Graduate Assistant would like to develop a monthly reflective dialogue for Board members. Shuaib thanked the Committees working on the document and feels the document accurately reflects and responds to the concerns and desired focus areas communicated to the staff. She would be comfortable to continue serving on the committees to which she is currently appointed. Lakey White and Anger are in support the document, and believe the approaches outlined in the document will give a solid foundation for operating in both the virtual and in-person campus environments.

VII. New Business

A. ASI Student of the Month – Action Item

The Committee will hear from Graduate Assistant and choose October ASI Student of the Month

Magana read the comments submitted with the “Kudos” given to ASI Students staff and board members; two of the nominated students received two nominations. White noted that there was a significant increase in nominations. Ahouansou suggested selecting two rather than just one winner from the nominees; Magana noted it would not affect the budget should they decide to award two nominees. Lakey reminded the Committee that selection is made based upon the student who the Committee believes has most reflected ASI core values this month.

*M/Anger, S/White to approve Student Nominee #2 as Student of the Month of October 2020. **VOTE: UNANIMOUS**

(Magana revealed the name – Ivan Lopez, Student Staff)

B. ASI Spring 2021 Planning – Discussion Item

The Committee discuss experiences with virtual semester and examine areas of improvement within ASI for the spring semester

Shuaib asked the Committee to consider ASI Program approaches for evaluation this semester, in order to include student feedback from the fall semester when planning for the spring. Lakey noted document discussed earlier “Organizational

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Goals/Strategic Plan Tracking” would help professional staff to best support ASI students during this academic year. Lakey reported that ASI Program Coordinator, Janes is discussing spring planning, with the Marketing Team and they will present survey results at BOD meeting. Janes plans to reduce usage of Kahoot gaming and Zoom meetings in favor of social media-based activities. Student engagement is not currently where the marketing team would like it to be. Janes is posting another survey targeting first-year students. Blake suggested the team focus mainly on engagement via social media, especially considering the prevalence of “Zoom fatigue” amongst students. Ahouansou shared another idea to have Clubs and Organizations host ASI events in order to boost student engagement and participation. Lakey further noted the goal is to have a programming action plan developed to share for approval at the January ASI Retreat. Shuaib suggested partnering with University Housing services, as they would likely have individualized relationships with first-year students. Smith suggested teaming with the Vice President of Management to discuss New Student Orientation (NSO). The Committee requested that White, Lakey and Shakoor, be invited to speak with administration regarding NSO as the absence of ASI during NSO events has weakened the connection to the first-year student population. We used to receive on average 200 students seeking involvement and leadership experience wanting to join ASI and become board members. Smith suggested leveraging videos and other forms of media to make incoming students aware of ASI and opportunities to become involved with student government.

VIII. Reports

Shuaib asked Committee members to send written reports to Elimu

IX. Open Forum – Discussion Item

Time for members of the audience to address the Committee.

Shakoor asked executive members to follow up on the request from administration regarding newly elected ethnic studies requirements. Shuaib drafted an email to be forwarded to Talamante soon.

X. Adjournment

Meeting adjourned at 10:01 a.m.

Chair’s Signature: _____

Date: _____

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