



**ASSOCIATED STUDENTS, INC.**  
CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS

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Minutes  
Elections Commission  
Friday, October 2, 2020 9:00 A.M.  
Zoom

*This meeting is being facilitated through an online zoom format, consistent with the Governor's Executive Order N25-20, suspending certain open meeting law restrictions.*

- I. Called to order at 9:03 a.m. by Cindy Romero, Chairperson.
- II. Roll Call  
**Voting Members Present:** Cindy Romero, Jocelyn Molina, Lola White, Rihab Shuaib, Ahmilliyon Marin  
**Voting Members Absent:** None  
**Non-Voting Members Present:** None  
**Non-Voting Members Absent:** None  
**Advisors Present:** Stephen Janes, Adam Kasarda  
**Advisors Absent:** None  
**Visitors:** Christine Wiley, Jessica Achugbue
- III. Approval of Agenda – Action Item  
\*M/White, S/Molina to approve the agenda with amendments to change the date from September 18, 2020 to October 2, 2020 and to table discussion item VI. C.  
**VOTE: UNANIMOUS**
- IV. Approval of Minutes (September 18, 2020) – Action Item  
\*M/Marin, S/White to approve the minutes as submitted.  
**VOTE: UNANIMOUS**
- V. Open Forum – Agenda Items Only  
Time for the members of the audience to address the Commission on specific agenda Items only. None
- VI. Unfinished Business
  - A. Election Goals – Discussion Item  
The Commission will discuss and begin setting Goals for the 2020-2021 Academic Year.  
Romero shared that, due to time constraints, she would like to postpone discussion of election goals until the next meeting.

B. Applications – Discussion Item

The Commission will discuss how to handle distribution and receiving of Elections Applications in the Virtual setting.

Janes shared that he and Kasarda have tested a dropbox link for application submissions. The greatest concern from ASI administration regarding submissions is that ASI members must not be involved in the receiving of applications, which is why Kasarda will be on the receiving end of the applications. The submission format will be a Google Form online. There will be a digital tracking system in which applications will be individually numbered, as they have been in the past, in order to be sure that the same student who receives an application is submitting the same one. Janes reminded the Commission that further discussion will be needed regarding the requirements for signatures. It was noted that a line could be added to the Elections Code to create an exception to the requirements in place for the specific pandemic circumstances.

C. Elections Code – Discussion Item – Tabled

The Commission will discuss potential amendments to the Elections Code to prepare for the Virtual setting.

VII. New Business

A. Elections Timeline – Discussion Item

The Commission will review the Timeline of events for Elections 2020-2021. Romero displayed the Elections Timeline 2020-2021 document she is working on for the Commission to review. A new logo and slogan are needed, as well as updated locations for the election events. Janes suggested Romero convert the document into an Excel sheet and send it to all Commission members, with the hope that by the next meeting, all changes will be decided upon – the Commission is one month away from needing the timeline to be finalized, as election packets will be made available November 10. Janes suggested the Commission brainstorm ideas for developing virtual campaign activities in lieu of traditional tabling events. Shuaib suggested learning about campus-wide national election-related events that are planned, and collaborating to connect student voting with campaigns for election year involvement; Kasarda said that he will reach out to the director of the Elect Her event for this purpose. White inquired about the scheduled commuter outreach events – Janes shared that the virtual commuter outreach Zoom open forum that had been held earlier this semester was well received, with feedback from students received for virtual event ideas. White suggested holding a similarly formatted forum, with a presentation on campus election matters.

B. Elections Slogan – Action Item

The Commission will review the potential slogan for Election 2020-2021. Janes reminded the Commission that “Vote for Your Future, Today” was last year’s Commission’s slogan; each year’s slogan becomes the face of that year’s marketing campaign. Molina suggested using traditional ideas, with the use of

CSUDH colors, and a slogan centered on voting for new leaders. Janes shared that, traditionally, the Elections Commission uses red, white, and blue color schemes in order to stand out from other campus marketing projects. Shuaib showed appreciation for the future-oriented nature of last year's slogan. Romero shared two slogan ideas: "Change You Can Believe In" and "Vote for a Better Tomorrow." Molina shared her idea, "Your Vote is Your Future," and Janes amended the idea to "Your Vote, Your Future." White shared her ideas: "A New Voice, a New Vision," "A Brighter Tomorrow, Vote Today," "Time for a Change, Vote" and "Securing Our Future." Molina shared, "Vote, I Shouldn't Have to Tell You Why" and Marin shared, "Believe in the Change." Molina shared her support for "Your Vote, Your Future." Commission members each chose their two favorites from a list Janes created showcasing their slogan ideas; Janes will create marketing mark-ups using the favorite slogan ideas, to show the Commission how they would appear within the marketing materials. Kasarda noted that highly politicized slogans focused on "change" and suggesting alteration of leadership may unintentionally communicate negativity toward Shuaib's current leadership.

VIII. Reports

**Program Coordinator** – Janes reported that at least 161 students have been registered to vote through the Ballot Bowl. Based on the proposed campus elections timeline, the Commission is about one month away from needing all campaigns items to be finalized; Janes and Romero may reach out to Commission members to propose and schedule weekly meetings.

IX. Open Forum – Discussion Item

Time for members of the audience to address the Commission.  
Visitor Christine Wiley, VOC on the HUSSA Board, inquired about meetings she is required to attend. Romero shared that, as an organization representative, she will need to attend the Organizations Commission meetings. Shuaib also noted that she can collect club points for her attendance at other meetings and events. Today's Organizations Commission meeting is scheduled for 12:30pm.

X. Adjournment at 9:44am by Cindy Romero, Chairperson.

Chair's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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