



ASSOCIATED STUDENTS, INC.
CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS
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Minutes
Executive Committee
Friday, March 12, 2021 9:30 AM
Zoom Meeting

This meeting is being facilitated through an online zoom format, consistent with the Governor's Executive Order N25-20, suspending certain open meeting law restrictions.

- I. Called to order at 9:34 a.m. by Rihab Shuaib, Chairperson
- II. Roll Call
Voting Members Present: Rihab Shuaib, Jonathan Molina-Mancio, and Lola White
Advisors Present: Rasheedah Shakoor, Michellena Lakey, and Djeneba Ahouansou
Advisors Absent: Matthew Smith
Visitors: Jessica Achugbue and Shamshad Elimu
- III. Approval of Agenda – Action Item
*M/Molina-Mancio, S/White to approve the agenda with amendment to add under New Business Discussion Item, ASI Clothing Distribution.
VOTE: UNANIMOUS
- IV. Approval of Minutes (January 29, 2021) – Action Item
*M/Molina-Mancio, S/White to approve the minutes of January 29, 2021 as submitted. **VOTE: UNANIMOUS**
- V. Report
Vice President of Finance – White announced Finance Commission meeting 3:00 p.m. White congratulated Executive Team for working well collectively during the lobbying sessions of the California Higher Education Student Summit (CHESS).
Vice President of Academic Affairs – Molina-Mancio attended Academic Senate meeting, the Provost talked about plans of re-opening campus, by April 19th. Molina-Mancio is looking forward to work with Ken O'Donnell to create an informational video about re-opening. He further noted the Class Schedule video will be released April 19th, and will look a little different from schedule that will be offered in August. There will be some adjustments made due to the finalization of some in-person classes offered for the fall semester.
Finance and Business Manager – Ahouansou made presentation for the Emergency Preparedness Committee for the CDC's reopening plan. Hope to complete ASI budget soon, first approval would be Finance Commission and then presented to

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BOD. There will be informational flyers shared on ASI's social media profiles to provide information about the budget review.

Associate Director – Lakey reported that she attended the ASI advisors meeting at CHESS. She would share some concerns during Open Forum. Lakey shared the search for the next Graduate Assistant is now open. Jesse Magana and the Executive Team would be part of the search committee. Lakey would also discuss End-of-the-year banquet planning during open forum to get input from the Committee.

VI. Open Forum – Agenda Items Only

Time for members of the audience to address the Committee on specific agenda items only. None

VII. Unfinished Business – None

VIII. New Business

A. Marketing Coordinator Position Description –Action Item

The Committee will discuss and consider creating Marketing Coordinator Position and the placement of the position.

Lakey displayed a draft of the position description for the Marketing & Public Relations Coordinator. She would like to move the current Program Coordinator, Stephen Janes, into this position if approved. The main aspect that would remain are the individual responsibilities and management of KDHR that Janes has been managing. The new position would be focused on including website management and marketing. The Program Coordinator position will be vacated, and will remain vacant until the organization can financially manage to fill it again. Lakey explained that the new position would maximize efforts, emphasizing larger-scale events and general campus public relations rather than small-scale events, which haven't been garnering student engagement. Molina-Mancio suggested abolishing the soon-to-be-vacant Program Coordinator position to create more space in the budget. The committee suggested Student Assistant (Program Assistant) take over smaller events, including the Toro Tuesday program. White asked for clarification on event coordination. Lakey explained that coordination of ASI's three large annual programs is shared among the professional staff, she would work on the transition with Janes as early as April. It is possible that, as small event tasks are delegated, a need for an additional Student Assistant will emerge. Shakoore noted starting of new school year, the incoming freshman class will receive the new vision for ASI engagement. This aligns with the goal of becoming more engaged with first-year students, making sure they're aware of resources. Smaller events, like commuter outreach, will be retooled to emphasize marketing for ASI and increase awareness.

*M/Molina-Mancio, S/White to approve the Marketing Coordinator position.

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Discussion: Committee discussed to include moving current Program Coordinator to Marketing Coordinator position.

VOTE: ALL OPPOSED: MOTION FAILS

*M/Molina-Mancio, S/White to approve the Marketing Coordinator position as presented and appoint current Program Coordinator, Stephen Janes, to this position. **VOTE: UNANIMOUS**

B. Distribution of Giveaways – Discussion Item

The Committee will discuss distribution of Giveaway Clothing Items in the office. Molina-Mancio reported he notice a stock of extra leftover from past events and programs giveaway items (Water Bottles, Tote Bags, and T-Shirts) in ASI office, he would like to distribute to the items to students on campus. Toro Touchdown is an outdoor space that has been opened for all students. Molina-Mancio discussed with Ahouansou about the possibility of coordinating a drive-by event and/or socially-distanced giveaway event in the Toro Touchdown space to promote ASI marketing. Shuaib suggested that they speak with Janes first to see if there are plans for using the leftover items. Shuaib also suggested considering whether ASI wants to be among the first campus organizations drawing people to campus. Lakey noted they need to discuss the planning with the Risk Management department, as there are steps to follow be approved to coordinate an in-person event. Lakey agreed to check with Janes first regarding the items. Shakoor suggested finding a way to leave the items to be collected by students without needing an ASI member's in-person presence, in order to reduce risk of exposure. Shuaib suggested coordination with LSU, they are giving gifts bags at the Toro Touchdown space.

IX. Open Forum – Discussion Item

Time for members of the audience to address the Committee.

The committee discussed connectivity issues experienced during the virtually run California State Student Association meeting (CSSA). Shakoor praised the group for doing well lobbying and implementing statistics for issues discussed. Shuaib felt the group meeting were quick and lacked follow-up questions from audience. Molina-Mancio would have preferred speaking to assembly members not staff representatives. White presented Campus Statistics on Housing and Food insecurity among students. Shuaib affirmed technical difficulties with the virtual platform used. Lakey noted at the AS Advisors meeting, discussion was around ASI Elections. She shared ways to improve Election process with Janes. Some campuses suggest tying votes to student organizations receiving revenues, put toward specific student organizations, Chico State's ASI increased voter engagement after this implementing this. SQE is initiating conversation on defunding police, Sacramento State is taking a stance of non-commentary/a neutral stance. CSU Fullerton's Board is considering

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writing a Resolution. CSU Monterey Bay has taken a stance of educating SQE on what is happening on the CSU level, where conversations center on developing discussions with students that educate them on the function of university police. Cal Poly Pomona's ASI created a police advisory task force with ASI students, SQE students, and campus police. San Francisco State created a resolution to defund university police and asked for university police to eventually be abolished. Lakey noted food pantries on CSU campuses are open to all CSU students across the system (a student attending a different campus can visit the campus they live near and request food pantry services there, despite not being a student at particular university). Lakey reported that the conservative student group Turning Point has been attempting to recruit students in leadership to participate in their conference. Shuaib likes the idea of creating an advisory board on campus policing. She and Martinez (Director of Student Services) made a presentation at Team Toro Luncheon, but the idea did not garner support. Lakey suggested that ASI write a Resolution calling for the university to take ASI's lead in forming an advisory board or bring back the topic to a Team Toro Luncheon with action points. Shakoor asked Molina-Mancio to send email to Senate Chair, Talamante, on ASI Election and remind faculty to remind students of the ASI Elections. Lakey started planning ASI end of the year banquet with Magana. Last year's banquet was a virtual without traditional awards. They are planning to give GrubHub credits for ASI members to share meal during the event in their homes. Magana has requested considering a dinner event rather than a lunch. The event will include the induction of incoming board members. Lakey shared Smith is being considered as the guest speaker. White asked that ASI Alumni return as guest speakers, Shuaib supported this idea of alumni as speaker. Lakey requested choices for the Guest Speaker, Board Member of the Year, and Life Time Honoree be sent to her soon.

IX. Adjournment

Meeting adjourned at 10:54 a.m.

Chair's Signature: _____

Date: _____

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