



ASSOCIATED STUDENTS, INC.
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Minutes
Elections Commission
Friday, August 30, 2019 10:00 A.M.
SBS B209

- I. Called to order at 10:04 a.m. by Ahmilliyon Marin, Chairperson
- II. Roll Call
Voting Members Present: Christian Jackson, Tianna Townsend, Lauren Pegues, Cindy Romero, Blake Anger, and Ahmilliyon Marin
Voting Members Absent: Katherine Molina, Makonnen Tendaji
Non-Voting Members Present: None
Non-Voting Members Absent: Matthew Smith
Advisors Present: Stephen Janes
Visitors: Jessica Achugbue
- III. Approval of Agenda – Action Item
*M/Jackson, S/Romero to approve the agenda as submitted.
VOTE: UNANIMOUS
- IV. Approval of Minutes (August 23, 2019) – Action Item
*M/Romero, S/Anger to approve the minutes with amendment to correct the date of August 23, 2019 to August 16, 2019.
VOTE: UNANIMOUS
- V. Open Forum – Agenda Items Only
Time for members of the audience to address the Commission on specific agenda items only. None
- VI. Unfinished Business - None
- VII. New Business
 - A. Elections Slogan/Theme – Discussion Item
The Commission discussed various ideas for slogans and themes to be used for this year’s ASI election season, with the established goal being to choose a slogan that is short and concise. The topic of color scheme was discussed, with the choice being between red, white, and blue or CSUDH spirit colors. Janes shared that he will ask the graphic designer to create

sample materials, with alternative versions using the different color scheme ideas. He will bring the sheets for approval to the next meeting, where adjustments can be decided upon.

B. Elections Merchandise and Giveaways – Discussion Item

The Commission discussed possible promotional items and giveaways for 2019 – 2020 General Elections. Item ideas discussed included: custom chip bags, stickers, shirts, pens, buttons, tote bags, drawstring bags, fidgets objects, keychains, lanyards, bracelets, beanies, caps, and reusable straws with promotional packaging. Anger noted that reusable/sustainable products are currently popular amongst the student body. The Commission will determine a list of 8-9 items to narrow down. Janes noted that the material of bags or other items will affect the prices. Marin noted that in the selection of items, visibility should be taken into consideration. It was clarified that the promotional items being discussed are separate from the prizes (giveaways) given during the elections season. On the topic of prizes, Jackson suggested increasing the prize budget up from \$1,200, either adding another prize or raising the price value of the same number of prizes (he gave the idea of a portable power bank as a prize idea). Janes shared that last year, the goal of approximately 1,200 voters was surpassed, with approximately 1,500 people participating; now a new goal can be set for the upcoming elections. Janes shared a prize idea of offering a VIP package for the Spring Fling concert event, which the recipient would be given 4 tickets, line-jumping privilege, food vouchers, and up-close seating during the concert.

Upon inquiry about the budget specifically for the elections, Janes shared that the budget is \$7,700, of which Big Pulse takes \$4,000. Janes also shared that the election applications are typically available in November but can be made available earlier; they applications are due in February. The election events will begin around February-March. Townsend requested specific days to be determined for the events for the sake of budgeting.

VIII. Reports

President – Jackson reported that he has been in contact with the Chancellor’s Office, there is still uncertainty around requirements decisions.

Program Coordinator – Welcome Week will take place next week. On Tuesday 9/1, the ASI office will host its open house tours, in which participants will be given food vouchers; also on that day, the Commuter Outreach event will take place, during which ASI will hand out coffee and donuts to students. On Wednesday from 4:00 PM – 5:00 PM, Starbucks will

be providing the coffee to hand out to students. On Thursday from 11:00 AM – 3:00 PM the Involvement Fair will take place, during which an opportunity drawing will take place for students to win tickets to CSU Dominguez Hills Night at Dodgers Stadium and Halloween Horror Nights. On Wednesday evening, the BOD Involvement Mixer will be held, where food vouchers will also be available for participants.

Elections Commissioner – Marin shared that he attended the New Student Convocation, where he educated freshman students about ASI.

IX. Open Forum – Discussion Item

Time for members of the audience to address the Commission.

Jackson shared that two students have contacted him requesting more information about the quantitative requirements. He clarified to the Commission that ASI’s concern regarding the quantitative requirements is access to higher education; ASI does not want students’ geographic location or access to academic resources to prevent them from higher education in the CSU system due to inability to meet the quantitative requirements. Currently, approximately 50% of LAUSD graduates are not eligible to attend a CSU under the current requirements.

X. Adjournment

Meeting adjourned at 10:46 a.m. by Chairperson, Ahmilliyon Marin

Chair’s Signature: _____

Date: _____

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