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Minutes
Elections Commission
Friday, September 14, 2018 10:00 AM
Loker Student Union Room 113

- I. Call to Order at 10:06 A.M. by Chairperson, Amanda Tijerino.
- II. Roll Call
Voting Members Present: Amanda Tijerino, Christian Jackson, Laura Celina Valadez, Daylin Joseph, Thomas Lobao, Tamara M. Mitchell
Non-Voting Members Absent: Anna Liza Garcia
Advisors Present: Stephen Janes
Visitors: Elizabeth Zaragoza
- III. Approval of Agenda – Action Item
*M/Lobao, S/Mitchell to approve the agenda.
VOTE: UNANIMOUS
- IV. Approval of Minutes (August 17, 2018) – Action Item
*M/Jackson, S/Lobao to approve Minutes with added amendment to remove Stephen Janes from Non-Voting Members and add him under Advisors.
VOTE: UNANIMOUS
- V. Open Forum – Agenda Items Only
Time for members of the audience to address the Committee on specific agenda items only. None.
- VI. Unfinished Business
 - A. Timeline Review – Discussion/Action Item
The Commission will review the Timeline for the 2018-2019 Elections. Tijerino previously emailed a digital copy of the Elections Timeline for the Commission to make edits. Janes recommended the application extension should only be one week leaving the extension from February 4, 2019-February 8, 2019. Joseph recommended Tijerino change the Candidate Verification to February 11, 2019-February 13, 2019 and have the emails out by the 14th. Appeal period will take place February 15 and end February 18th; Candidate Verification will be finalized February 20, 2019. The Contest Elections Results Period will now be Friday, March 29, 2019 – April 3rd, 2019. Janes suggested to begin planning the tabling events (at least twice a month) with no specific date yet in order to leave room for changes.

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VII. New Business

A. Elections Promotion Items - Discussion Item

The Commission will discuss possible promotion items to promote during the 2018-2019 Elections

Janes shared that T-shirts, lanyards, and buttons are popular promotional items; however, water bottles and hats are not as effective. He also let Tijerino know that there is a \$2,000 budget for promo items to take into consideration the days these items will be handed out. Jackson would like the Commission to focus on impactful items that students will find useful like shirts and buttons instead of items that might not be as powerful. Valadez suggested to have food/snacks for students at tabling events as she finds it to be effective advertisement; Joseph agreed. Joseph advised Tijerino to attend the Organizations Commission Meetings in order to publicize and advertise Elections. The Commission agreed to have lanyards, shirts, bracelets, buttons and pens as Elections Promotion Items for 2018-2019.

VIII. Reports

ASI Program Coordinator: Janes reported that REEL LA will be in November and will be incorporated with ASI Elections in spring.

ASI President: Jackson is creating surveys for students regarding the best promotions for advertisements.

Vice President of Academic Affairs: Joseph's Digital Media class is requiring projects for which she is considering conducting ASI interviews.

IX. Open Forum – Discussion Item

Time for members of the audience to address the Committee.

REEL LA will consist of a short 5-8 minute film regarding a specific Proposition for the upcoming November Elections as well as prizes for students. Janes asked the Commission to create a slogan for the event; he shared that Melissa of the Loker Student Union suggested "My Voice, My Vote" and Tijerino suggested "Run Toros, Run." The Commission will discuss a slogan for REEL LA, edit the Elections Code, update the Elections Timeline, and will consider prices & samples for promotion items.

X. Adjournment at 10:57 A.M. by Chairperson, Amanda Tijerino.

Chair's Signature: _____ Date: _____

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