



ASSOCIATED STUDENTS, INC.
CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS



2015-2016 ANNUAL REPORT



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PURPOSE

Associated Students, Incorporated (ASI) is the official student voice of California State University, Dominguez Hills. ASI believes in the core values of student growth, advocacy, leadership and guidance. As a student-run, non-profit corporation, ASI representatives are appointed to various campus-wide committees affecting campus governance and monitor approximately \$1.8 million of student activity fees.

MISSION STATEMENT

ASI provides leadership opportunities for students that ensure responsible and effective participation in the governance of the campus. ASI advocates for the student rights, renders an official voice through which students' opinions may be expressed, and provide educational, social and cultural activities which enhance student life at California State University, Dominguez Hills.



CORE VALUES

LEADERSHIP/GUIDANCE • ADVOCACY • STUDENT GROWTH

LETTER FROM THE PRESIDENT

I am Jordan Sylvestre, the 2015-2016 President of Associated Students, Inc. I hope this message finds all in good spirits. This year marked 50 years for the Organization and Student Government, having been established in 1965 under the leadership of our first student Toros and ASI President Bill Heartt. Over the years, ASI has accomplished great goals for the CSU Dominguez Hills campus, all under the vision set by students. This year, ASI worked to recon-

nect the mission and passion of the organization to the students of Dominguez Hills, as well as the students of the CSU system. The ASI Board of Directors consisted of leaders all throughout the campus, ranging from presidents and members of clubs and organizations, students who work and live on and off campus, as well as diversity within our ages and knowledge of student government. Every member, regardless of classification, has committed themsel-



JORDAN SYLVESTRE, PRESIDENT '15-'16

ves to the student experience here at our campus and in public higher education. The Board has increased our presence in class rooms with presentations for students and updates of our governments'

work, as well as increased the participation of Board members throughout the campus wide events held by student groups and departments. This effort transcends to our students and the students of

California through our work with the CSUDH administration, the 22 sister ASIs of the CSU system and our increased governmental legislative work. We have doubled our lobby efforts in Sacramento and Washington DC with Councilmembers, Assembly members and Senators who affect the populations surrounding the Dominguez Hills community. ASI was even fortunate to host all ASIs of the California State Student Association this past November at Dominguez Hills, something that had not been done in the past five years.

To highlight one of the major accomplishments of the organization, ASI celebrated 50 years with the students of Dominguez Hills and ASI members, past present and future. In honor of our 50 years, ASI gave back to our student with a birthday celebration. It was held on the East Walk Way with gifts and food throughout the ceremony. The organization felt it was significant to have fun and highlight our students during this time for students are the backbone of our work and mission as an organization. Without the students, the foundation of any university becomes inadequate. The ASI Alumni Banquet was held for our past members of Associated Students, because these were the students who saw the direct need to step up and help fellow students,

as well as our campus. The work of our ASI Alumni have inspired many students to continue advocating for others and transcend the work of ASI, my self-included.

These are only a few of the many positive contributions ASI and the Board of Directors have contributed to the campus over the year. Let it be noted that our work as student advocates for our fellow students and this great campus is far from complete. As ASI moves into the next 50 years, we aim to continue connecting ourselves, as students, with our fellow students and spirit of Dominguez Hills. I am personally grateful to have had the opportunity to work with a dedicated population of students, the Toro family of our campus, and I look forward to the future of Associated Students, Inc. and what will be done for the students of California State University, Dominguez Hills.

MEET THE BOARD



JORDAN SYLVESTRE
PRESIDENT



LILY YANG
EXECUTIVE VICE PRESIDENT



ADRIANA GAMINO
V.P. OF ACADEMIC AFFAIRS



JAMES HARRIS III
V.P. OF FINANCES



JAELEN BARNETT
DIR. OF STUDENT SERVICES



MARIA GADDUANG
DIR. OF LEGISLATIVE AFFAIRS



CAITHLYN TORRES
PUB. AFFAIRS COMMISSIONER



JUAN LOPEZ
ELECTIONS COMMISSIONER



GRACE IHEKE
ORGS. COMMISSIONER



LESLIE ESTRADA
INT'L STUDENTS REP.



AIMEE LOPEZ
STUDENT ACTIVITIES COM-

11:57

Welcome to the
California State
Senate Chamber
CSU
Dominguez Hills



LEADERSHIP

Building individual and group leadership skills, ASI's student-led commissions provide numerous opportunities for students to be involved on campus throughout the year, including Toro Tuesdays, Pizza with the President, Commuter Outreach, and fitness classes. Many of these commission meetings allow students to help decide and plan what events, services and technology are offered at CSUDH. Past ASI technology awards include: Financial Market and Trading and Business Simulation Lab, the Internet Lounge in the Library, laptops for resume and job search workshops in the Career Center, the computer lab in Housing, Audio/Visual enhancements to the Clubs and Organizations Resource Room in the Loker Student Union, and enhanced technology (Smart) classrooms throughout the campus.

TECHNOLOGY REFERENDUM FEE (TRF)

The Technology Referendum Fee (TRF) committee is a committee consists of a Student-at-Large members (Chair), the ASI President, the Executive Vice President, the Vice President of Academic Affairs, the ASI Executive Director, the Chief Information Technology Officer/Designee, the Chair of Computer Information Systems Dept. and the Technology Assistant.

The technological needs of the campus are as diverse as our student population. A student-run initiative, the referendum as passed allows technology to be defined by the user in both the Committee structure and in determining funding. Since students comprise the majority of the Committee, this allows us to steer the Committee towards students' immediate needs.



Matthew Fuentes | *TRF Chair*

Priyanka Shinh | *TRF Assistant*



ADVOCACY

ASI representatives travel monthly to northern or southern CSU campuses to collaborate with other Associated Student representatives on advocacy for the CSU system as a whole. ASI representatives also travel annually to the California Higher Education Student Summit, a three day conference in Sacramento to advocate for accessibility, affordability and quality higher education.

LEGISLATIVE AFFAIRS

The Legislative Affairs component of Associated Students, Inc. consists of the Legislative Affairs Committee, whose members are the college representatives, the Executives, the Student-at-Large members, and the Director of Legislative Affairs. The team, known as Lobby Corp, has specific tasks to be completed for the academic year.

The committee is responsible for monitoring, interpreting, and evaluating pending state and federal legislation that affects the CSU system, its students, and higher education. This was done through bi-weekly committee and monthly California State Student Association (CSSA) meetings where this legislation was put under review and discussion. Information discussed is disseminated to both the Board of Directors and the CSUDH student body.

The Legislative Affairs committee is responsible for making recommendations regarding stances and/or actions the Board of Directors should take on legislation. These recommendations are discussed and finalized during the meeting with professional staff.

The Director of Legislative Affairs is responsible for organizing and planning the annual visit to the California Higher Education Student Summit (CHESS) in March. This visit consists of research and analysis of bills and local/state legislatures. The Lobby Corp team, along with the fellow Board of Directors members, would meet with their legislatures to discuss issues that affect the CSU system and to influence their call to action.

Lastly, the committee was responsible for two major events that took place on the CSUDH campus. Toros Rock the Vote was created due to a low number of Latino and Black students being registered to vote. The other was the Student Involvement and Representation Fee (SIRF) student forum. Its purpose was to disseminate information to the Board of Directors and the student body about the fee and its affects on students for the upcoming academic year. Attended by the 22 sister AS's the Dominguez Hills plenary discussed and voted on key issues dealing with food and shelter insecurities, the new CSSA operating budget and other statewide legislation.

VOTER REGISTRATION

The Director of Legislative Affairs had a tabling station outside of the A.S.I. office on the East Walkway for voter registration. A table with iPad was set up so students can register via rockthevote.org.

LOBBY TRAINING

This activity was aimed for and geared toward the Board of Directors, to gain knowledge and tips on best practices of lobby and advocating. A special guest, Assemblyman Steven Bradford was brought to campus so he could give personal advice to the Board.

STUDENT INVOLVEMENT REPRESENTATION FEE (S.I.R.F.)

On January 28, 2014 the CSU Board of Trustees adopted the Student Involvement and Representation Fee (SIRF) proposal, which went into effect in fall 2015. Submitted to the CSU by the California State Student Association (CSSA), this proposal aimed to create a more stable, independent, and expanded statewide student association. Through a \$2 per-term voluntary fee assessed to each CSU

assessed to each CSU student, this new funding model replaced CSSA's long-standing revenue sources that included Associated Students membership dues, fundraising, and Chancellor's Office grants. CSSA believes that the implementation of this new funding model will increase opportunities for students to participate in university committees; engage with the board of trustees; attend leadership development conferences and activities; experience internships and student assistantships; advocate at the state and federal levels; and provide additional CSSA-sponsored student programs at their home campuses.

S.I.R.F. (OPTING OUT)

The Student Involvement Referendum Fee (SIRF), gives students the option to opt-out of \$2 per semester fee. Instructions as to how to opt-out were given to students on campus during a tabling event.

For more information about the CSSA's SIRF fee, please visit:

csustudents.org

CALIFORNIA STATE STUDENT ASSOCIATION

Attended by 22 AS legislative representatives for a weekend of discussion and voting on local and state legislation; this was the first time CSSA was hosted by Dominguez Hills in the over five years. The plenary meeting took place from November 13-15 in both the University Library and the Loker Student Union.

- The Legislative Lobby Corp introduced the CSSA board to Assembly Member, Mike Gipson and Speaker of the House, Anthony Rendon.
- Attended by the 22 sister AS's the Dominguez Hills plenary discussed and voted on issues dealing with food and shelter insecurities, the new CSSA operating budget (SIRF) and other state-wide legislation.



STUDENT GROWTH

CHILDREN'S CENTER

CHILD CARE & DEVELOPMENTAL SERVICES

The primary purpose of the Children's Center at California State University, Dominguez Hills is to provide affordable, quality child care and developmental services for children 2.9 to 5 years old, for university students, faculty/staff and surrounding community members. With continued collaboration with our colleges on campus, the Children's Center is able to provide opportunities for learning through internships..

- The center falls under the administration of Associated Students, Inc. and is licensed by the California Department of Social Services, Child Care Division and the California Department of Education.

- The ideal goal of each child is the development of a positive self-concept.
- Renovation to classroom are currently in the works

K.D.H.R.

INTERNSHIP OPPORTUNITIES & MORE

KDHR is the student operated campus radio station of California State University, Dominguez Hills. KDHR began in 2004, as an idea by the ASI President, as a new opportunity for Dominguez Hills students to produce and host their own radio shows. Through the funding of a special grant and ASI sponsorship, KDHR is on the air!

•KDHR welcomes Dominguez Hills students, faculty, and staff to volunteer or intern. No experience necessary, all levels welcomed! Volunteers host and produce shows. Interns work in areas like event production, media, and advertising.

One of our flagship programs at KDHR has been the internship program established in 2008. Since 2008 our internship program has seen over 50 students learn the basics of radio production, event production, audio editing, advertising and new age media

- In the Fall 2015 semester, KDHR accepted six student interns to help out with social media, advertising, audio production, web design, event production and more.
- In the Spring 2016 semester, twelve (12) interns were accepted over the course of the semester, and another fifteen (15) applied.

Aside from our internship program, KDHR shows have grown tremendously in popularity. KDHR continues to provide excellent programming and opportunities for students and looks forward to opening their new studio in the heart of the Loker Student Union in Summer 2016.

- The month of March featured KDHR shows getting nearly 7,000 downloads through iTunes between seventeen (17) unique shows, which averages to about 400 downloads per show.

HEALTH & FITNESS

FREE CLASSES

Activating or Toro community with exciting recreational activities on campus, such as, Yoga, Total Body Fitness, ASI Fitness, ASI Bootcamp, Afro Funk Zumba, and Zumba Toning. Health & Fitness classes are taught by certified instructors that teach students how to incorporate music and dance into their workouts.

STUDENT-AT-LARGE

INTERNSHIPS

Originally a volunteer program, the Student-at-Large program has evolved into a source for student development at CSUDH. Our internship opportunities include: marketing/advertising, organizational development, and along with the Elections, Legislative Affairs and Public Affairs commissions. Along with internship with KDHR and the Children's Center.

PROGRAMMING

EVENTS & CONTESTS

DINING ETIQUETTE

DO'S & DONT'S IN PROPER DINNING

A collaboration between ASI and the Career Center, this event consists of a presentation followed by a meal intended to teach students proper dinner etiquette. Practicing during this mock dinner, makes everyone aware of what they should not do while eating in terms of their behavior and topics that should or should not be discussed. Students pay a \$10 Refundable Fee for spot reservation. This event falls under our mission of student growth, because we want all or Toros to feel prepared for success.



TORO TUESDAY

SCHOLARSHIP

The heart of our Spirit and Pride Campaign, ASI gave birth to the "Go Toros" slogan, every Tuesday is Toro Tuesday. Students come into the ASI office wearing their DH Pride apparel and are entered in a raffle for a chance to win a semester scholarship of \$4000! Weekly winners receive ASI promotional items and are automatically entered into the Toro Tuesday Grand Finale scholarship drawing, participation only increases chances of winning. This scholarship does not conflict with a students financial aid award.



COMMUTER STUDENTS

TABLING, DONUTS, & COFFEE

Commuter Outreach is a popular opportunity for commuting students to get involved with ASI events, considering that most are not available during the day. This event allows them to keep up to date with ASI programs and future events, while enjoying a free cup of coffee and donut to keep them energized for their evening classes. Our location changes throughout the semester to make sure all parking lots are covered.



WATER WARS

WATER CONSERVATION EVENT

A Luau theme event to inform students on the importance of conserving water during California's severe drought. Tahitian performers along with food and refreshments, catered by L&L Hawaiian BBQ were given to students as shower heads, shower timers, and pamphlets were also given away in a goody bags donated by the Department of Water & Power and The West Basin.



KNOW YOUR CAMPUS

SOCIAL MEDIA CONTEST

A contest generated to inform students of services offered on campus and a way to get to know their campus, it encouraged students to follow ASI on social media platforms to stay current with ASI events. For the purpose of this contest, the social media programmer would post a picture on Instagram of a mini Teddy the Toro somewhere on campus. Students would need to find that spot and take a selfie. The first person to take the selfie and tagged ASI would win gifts/promotional items.



FIT FRIDAYS

SOCIAL MEDIA CONTEST

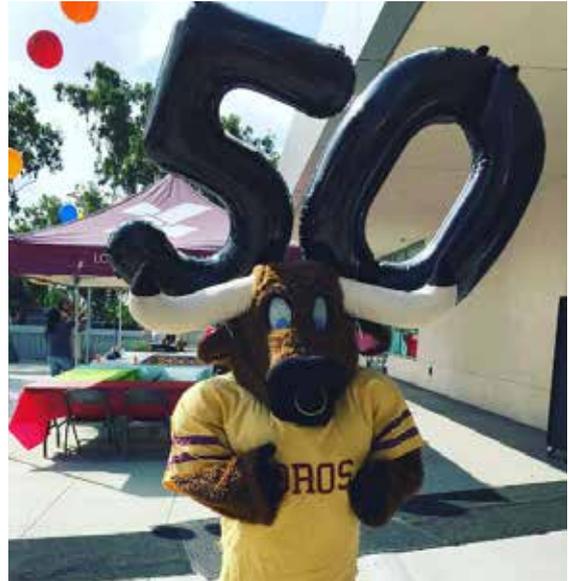
Fit Fridays encourage students to share their workout pictures with ASI; every Friday a different picture was re-posted from users that tagged ASI. The user with the most likes received a gift card to Foot Locker.



CELEBRATING 50 YEARS

BIRTHDAY CELEBRATION

Established in 1960 with students as the foundation of ASI, we celebrated 50 years as an organization with a birthday celebration. Held on the East Walkway, Toros were given cup cakes, promotional items, and partook in festive activities that engaged and entertained passerby. ASI assure students that their voice matters and that ASI grows from student engagement.



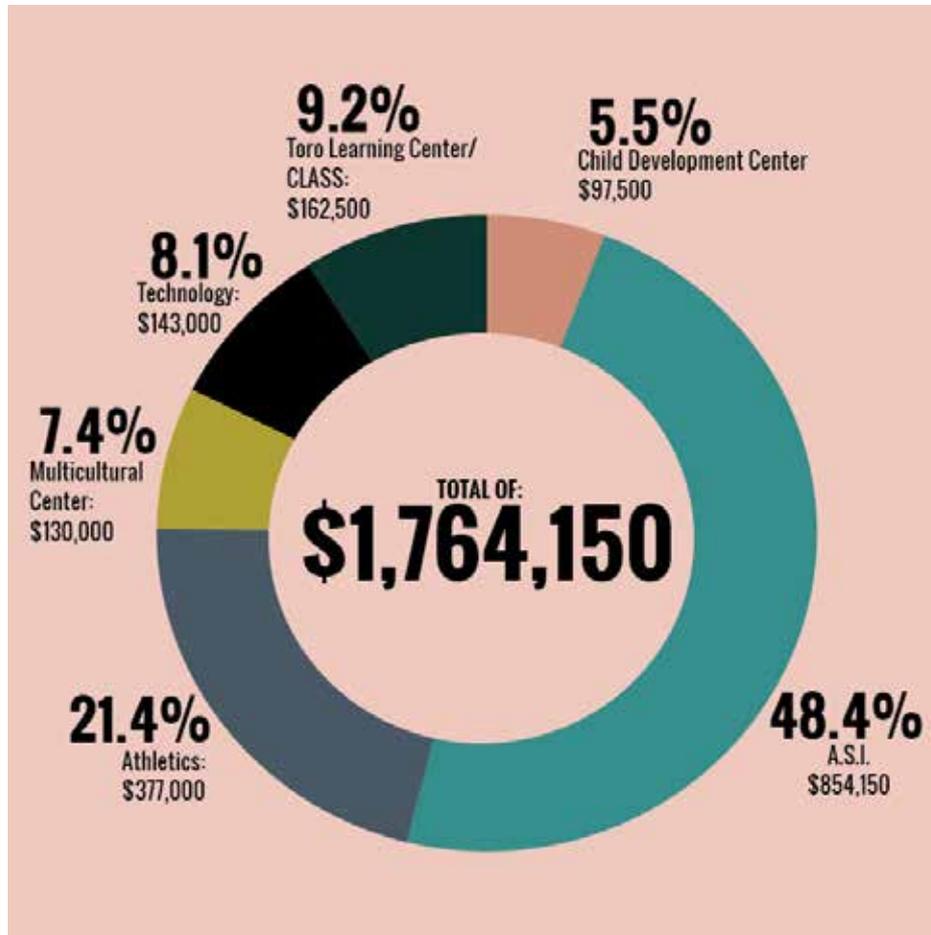
CELEBRATING 50 YEARS

ALUMNI RECEPTION

In honor of the 50 years of student advocacy, an ASI Alumni Reception was held for all past Board Members, Student Staff and Professional Staff. The reception was an evening of reflection of the accomplishments of the organization and to give every member connected to ASI. Hosted by past ASI President David Gamboa and current President Jordan Sylvestre.



FINANCES



CLUBS & ORGS

DISTRIBUTION OF FUNDS

- For the 205-016 school year, there were 77 active clubs and organizations, of which 14 were Greek,
 - On average, 50 clubs would have representatives attending.
 - \$8,160.75 was awarded to the 32 clubs that requested money throughout the school year (up to \$500 per organization)
 - **Club Points**, points awarded to clubs for participation and attendance of campus events, hosted events, general body meetings, volunteer work, etc., by keeping track of organizations involvement throughout the school year.



CLUB POINT WINNERS

1ST, 2ND, & 3RD PLACE

1ST PLACE: ORGANIZACION LATINOAMERICA
ESTUDIANTIL (OLE)

2ND PLACE: LATINO STUDENT BUSINESS
ASSOCIATION (LSBA)

3RD PLACE: ESPIRITU DE NUESTRO FUTURO



TECHNOLOGY (TRF)

GRANT PROPOSALS

- Funds granted this year: \$170,601.05 (10 proposals were accepted)
 - Ex. Of a project: A proposal by Mohsen Beheshti for a Computer Literacy Lab (\$48,200.79). Overall, this would benefit 15 courses on campus to meet the student needs.
 - Ex. Proposal submitted by Tom Marinello to replace Theatre equipment that was over 50 years old. This benefits the student use of lighting and helps them gain experience.

BUDGET CALL

END OF YEAR BUDGET PROPOSALS

- PROPOSALS FROM GREEK, CLUBS & ORGANIZATIONS ON CAMPUS, TOTALED \$13,030.

PROGRAMING

Regular programming events on campus include Health & Fitness classes, Commuter Students Outreach, Toro Tuesday Scholarship, Dining Etiquette, and Social Media interaction/contests.



CSUDH
CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS





2015-2016

YEAR IN REVIEW







A . S . I

RENDERING AN OFFICIAL VOICE THROUGH WHICH STUDENT'S
OPINIONS MAY BE EXPRESSED AT CSU DOMINGUEZ HILLS.

